Toolkit overview

The EULAR Campaign, Don't Delay, Connect Today, was launched in 2017 and continues to enjoy an ever-increasing audience in Europe in 2018. Designed to raise and promote awareness of the symptoms connected to rheumatic and musculoskeletal diseases (RMDs) and the importance of gaining early diagnosis and access to care, the campaign embraces all three pillars of the European League Against Rheumatism (EULAR): People with arthritis / rheumatism in Europe (PARE), health professionals and scientific societies.

The ‘Don’t Delay, Connect Today’ campaign, initiated by EULAR, aims to highlight that early diagnosis of rheumatic and musculoskeletal diseases (RMDs) and timely access to evidence-based treatment can prevent further damage and burden on the individual and society.

We need your help to make the campaign a success. By connecting everyone working in RMDs – from patient groups, to physician associations and health professional associations – to work towards a united goal, ‘Don’t Delay, Connect Today’ can build a strong platform to impress positive change for people with RMDs.

This toolkit provides an overview of the ‘Don’t Delay, Connect Today’ campaign and includes key guidance and materials to help you get involved and launch activities in your country. You can also find information about how World Arthritis Day activities can be incorporated into the wider campaign.

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1.0 About EULAR

The European League Against Rheumatism (EULAR) is a pan-European, non-profit organisation which represents people with arthritis/rheumatism, health professionals in rheumatology and scientific societies of rheumatology across Europe.

EULAR aims to reduce the burden of RMDs on the individual and society and to improve the treatment, prevention and rehabilitation of them. It promotes the translation of research advances into improved daily care for people with RMDs, and fights for governing bodies in Europe to recognise the needs of people with RMDs.

EULAR's members include scientific societies, health professional associations, patient organisations, corporate members and people with RMDs across Europe.

For more information, please visit: www.eular.org.

2.0 Don’t Delay, Connect Today

2.1 What is ‘Don’t Delay, Connect Today’?

‘Don’t Delay, Connect Today’ is a Europe-wide and locally-implemented campaign that calls on people – including the public, physicians, health professionals and policy-makers - to connect early for earlier diagnosis of RMDs and timely access to evidence-based treatment. The overall goal is to highlight RMDs as major diseases and a public health concern of pandemic proportions and that early diagnosis and timely access to treatment can prevent further damage and burden on the individual and society.

To help break down the barriers that delay early diagnosis, the integrated campaign activity will connect everyone working in RMDs, from patient groups to physician and health professional associations. Connecting together and communicating one united message, at a European and local level, provides a strong platform to impress change.
2.2 Campaign objectives

The objectives of the ‘Don’t Delay, Connect Today’ campaign are:

- To highlight the importance of early diagnosis of RMDs and access to treatment in order to prevent further damage and burden on individuals and society
- To break down the barriers that delay early diagnosis. People often do not go to a physician or health professional as soon as symptoms appear because society does not place sufficient value on joint care
- To educate the general public that there are many different aspects of RMDs, that affect more than 120 million people in Europe alone
- To raise awareness that RMDs can occur at any age – children and young people can be severely affected

2.3 Campaign launch

Global launch

The global launch of ‘Don’t Delay, Connect Today’ took place on 14th June 2017 in line with the EULAR congress in Madrid. Professor Gerd R. Burmester, President of EULAR, introduced the campaign to congress delegates during the EULAR Congress opening presentation.

Information about the campaign is on the EULAR website.

National launches

National activities are key to the success of the campaign. We need your help to make an impact on a local level!

Below are some examples to help give you an idea of how you can implement the campaign in your country. You can also visit our campaign webpage to see all activities taking place on national level.

Public-facing awareness stunt

- Hosting a stunt activity in a public place will grab attention and therefore is a great way to raise awareness of the importance of early diagnosis amongst the general public
- The general public are a key audience for this campaign as it is vital that they speak to a physician or health professional at the onset of any symptoms
- You can alert local media about the activity to generate local media coverage
- You can promote your event on social media
- See section 5.0 for an example of a public event taking place in Madrid or
Health professional/physician/political event

- Hosting a conference or roundtable event to engage key stakeholders
- This could include keynote speakers to cover topics such as the importance of early diagnosis and access to care, as well as an opportunity for the audience to ask questions
- You may wish to invite politicians, journalists, physicians and health professionals to join the event
- See section 5.0 for an example of how this worked in Lisbon, Portugal visit this webpage to see how it worked in Romania.

A series of webinars take place for all PARE organisations, in which case studies and best practice examples of successful campaign activity will be shared. We welcome you to share your case study and learnings to inspire others!

3.0 ‘Don’t Delay, Connect Today’ Key Messages

These key messages are prepared wording, for all EULAR member organisations of PARE, which can be used as a basis when developing materials about your ‘Don’t Delay, Connect Today’ activities, such as website updates, leaflets, media materials and social media content. They can also be used when talking to media. When little time or space is available, the key messages should be prioritised above the supporting messages.

Key messages

- The ‘Don’t Delay, Connect Today’ campaign aims to educate the general public, physicians, health professionals, and policy-makers about the importance of early diagnosis and timely access to evidence-based treatment in rheumatic and musculoskeletal diseases (RMDs)
- Early diagnosis and timely access to treatment are key to preventing further damage from RMDs and burden on individuals and society
- For example, if pharmacological treatment for rheumatoid arthritis is started within 12 weeks after the onset of symptoms, this could minimise the level of joint impact over time and increase the chances of remission.¹
- In the European Union, an extra one million employees could be at work each day if early interventions were more widely accessible for people with RMDs.²
- ‘Don’t Delay, Connect Today’ is a EULAR (European League Against Rheumatism) initiative, uniting the voices of PARE organisations, scientific member societies, and health professionals.

professional associations, with the united goal of highlighting the importance of early diagnosis and access to treatment. EULAR acknowledgement is mandatory. All documentation and content in print must include the following statement in the respective national language, or in English: ‘Reproduced with the kind permission of the European League Against Rheumatism (EULAR)’.

- Social media activity for the campaign must include the use of the campaign hashtag #ConnectToday in English – together with a national hashtag, if created - and attribute @eular.org (Facebook) and @eular_org (Twitter) in social media posts.

Supporting messages

- Early intervention with information, exercise and weight reduction may reduce pain and disability caused by osteoarthritis, reduce the risk of comorbidity and the need for joint replacement surgery³⁴
- Fibromyalgia remains undiagnosed in as many as 3 out of 4 people with the condition. Diagnosis time averages 5 years⁵
- RMDs affect more than 120 million people in Europe alone – more individuals than any other disease group⁶
- RMDs can affect people of all ages including children and babies and if not treated appropriately, daily activities such as walking, climbing stairs, cooking and personal hygiene and working are affected – reducing quality of life and impacting on physical abilities⁷
- The prevalence of clinical anxiety and depression in those with RMDs is about twice that seen in the general population⁸
- For more information, please visit the EULAR website: www.eular.org

³ Altman, RD, Early management of osteoarthritis. The American Journal of Managed Care (2010) 16(2): 541-47
⁵ Arnold, L.M., Clauw, D.J. et al., Improving the Recognition and Diagnosis of Fibromyalgia. (2011) 86(5): 457-464
⁷ 10 things you should know about rheumatic diseases fact sheet. EULAR. Available at: http://www.eular.org/myUploadData/files/10%20things%20on%20RMDs.pdf
World Arthritis Day messages

- World Arthritis Day is a global initiative, managed by EULAR, and forms part of the wider ‘Don’t Delay, Connect Today’ campaign
- World Arthritis Day aims to bring people together to raise awareness of issues affecting people with RMDs and is recognised every year on 12 October
- For more information, please visit the website: www.worldarthritisday.org  (Note please, for the time between May and October 1 - it redirects to the EULAR campaign webpage).

4.0 Branding and artwork

An outline of the designed materials you can adapt to promote the campaign

A campaign logo, educational flyer and t-shirt template have been developed for use at your events, online and in any materials. The high resolution images and artwork files are available for you to adapt/translate your materials. Guidelines on using the logo and sharing the campaign are briefly outlined in the Appendix 10.0

Tip: the key messages are a great place to start when developing copy for materials.
DO YOU HAVE JOINT PAIN, STIFFNESS AND FEEL EXHAUSTED?

DON’T DELAY
CONNECT TODAY

www.eular.org

www.facebook.com/eular.org
@eular_org

Educational flyers

Fighting rheumatic & musculoskeletal diseases together
#ConnectToday
The first step in managing any disease is **knowing the symptoms**. Persistent joint and muscle pain, extreme fatigue, stiffness and depression are all symptoms of **Rheumatic and Musculoskeletal Diseases (RMDs)**.

**WHAT ARE RHEUMATIC AND MUSCULOSKELETAL DISEASES?**

- The term **Rheumatic and Musculoskeletal Disease (RMD)** encompasses a wide range of conditions, from rheumatoid arthritis and lupus to fibromyalgia and gout.
- RMDs affect **over 120 million people** in Europe alone. They affect women and men of **all ages** including children and babies.¹
- Early diagnosis is key to preventing further damage, but RMDs often receive delayed or no diagnosis.
- If not treated appropriately, daily activities are affected – reducing quality of life and impacting on physical abilities.
- Make sure you speak to your doctor about any concerns.

T-shirt template

Fighting rheumatic & musculoskeletal diseases together
#ConnectToday
5.0 Event guidance

This section provides guidance on how to plan campaign events, including an overview of events that have been planned as case study examples.

Planning a ‘Don’t Delay, Connect Today’ event will help to spread the campaign message among the general public and across the RMD community. Below, you will find two examples of events that the Spanish PARE group, LIRE, and the Portuguese League Against Rheumatism are planning, to raise awareness in their country. You can use these examples as inspiration when planning and hosting your own event.

We strongly encourage collaboration between patient organisations and local scientific (physician/rheumatology) and health professional communities for activities.

5.1 Event case studies

Madrid stunt

In Madrid, a stunt was held on 13th June 2017, at Madrid-Atocha railway station. It highlighted the importance of connecting in a timely manner and the consequences of not connecting in time by drawing similarities with the idea of train connections: it is important to make your
train connection, and even more important to connect with a health professional if you have health concerns.

The event was hosted by Spanish patient organisation, LIRE, in collaboration with the Sociedad Española de Reumatología and the Spanish association of health professionals in rheumatology Open Reuma. Watch the video of this great opportunity to engage with members of the general public.

The event featured free screenings with rheumatologists and health professionals for the public. Educational materials were also distributed at the event.

Lisbon Political Round Table

To coincide with the PARE conference 2017 in Lisbon Portugal, the Portuguese League Against Rheumatism hosted a policy conference on the topic of early diagnosis. The aims of the event were:

- To raise awareness amongst politicians and decision makers of the importance of early diagnosis and access to care
- To provide evidence on cost-effectiveness of a national strategy of early intervention
- To highlight and strengthen the importance of the interdisciplinary network

The roundtable programme can be downloaded here.

Pictures from the event can be downloaded here.

A number of speakers discussed early intervention from different perspectives, with a chance for the audience to participate and ask questions. The event was attended by politicians, journalists, physicians, people with RMDs and health professionals.

2. Hosting your own event

You can find some guidance below on how to organise an event.

1. Hold a kick-off meeting with local health professional/physician networks

This will help you brainstorm ideas and work collaboratively to organise your event.

2. Decide what type of event you want to hold

You can organise a pre-announced event or a surprise event, similar to the stunt that will be launching the campaign in Madrid. Alternatively you may wish to hold an event to discuss policies around RMDs, such as a roundtable event with key figures from the RMD community in attendance.

Fighting rheumatic & musculoskeletal diseases together
#ConnectToday
3. Decide when to hold your event

We recommend hosting your local event to coincide with a milestone for greater impact, such as World Arthritis Day (Oct 12th) or a national awareness day.

The time of day that the event takes place is also important – for a public-facing event, you want to choose a time when there will be a lot of people in your venue/location. If you are holding your event in a train station, for example, choose a time when there is a high level of commuters. For a roundtable event or a conference, you want to ensure your key guests and speakers can all attend.

4. Decide where to hold your event

Public-facing event

If you are planning a public-facing event, your event location should be:

- A public place – ideally a town square, public transport station, shopping centre, sports venue or park
- Somewhere where there is likely to be a large public presence. The more people see your activity, the more awareness we can raise for RMDs
- In a place where there is no danger to participants from roads, obstacles, or areas that people could fall into
- Suitable for all ages – if children are taking part, make sure that responsible adults/parents/teachers are present and permission is received, including for any filming/photography

Health professional/physician/political event

If you are planning a roundtable event or conference, your event location should be:

- A meeting room, conference hall, or something similar
- In a place where there is space for speakers to stand and for an audience - consider whether your audience will be sitting round a conference table (roundtable event) or in an auditorium style
5. Invite people to take part in your event

**Public-facing event**

Identify some people who may be interested in volunteering support, for example developing a video of the event, taking photographs etc. You might want to start with your close patient network and people who have been engaged in previous events. However, you could also ask family and friends, local community groups, and local schools and universities. Make sure you also take the opportunity to talk about your plans at conferences and meetings, inviting any interested attendees to get involved.

Create a Facebook event page and invite people to it. You can also invite people by email, letter and text message. The invitation should be short, clear and concise and provide the following details:

- Location, date and time of the event
- Details on the dress code (if required)
- Ask participants to confirm the attendance with their contact details, so that you can send them reminders and updates about the event and campaign
- Your contact details for the day so that people can get in touch

**Health professional/physician/political event**

Think about the key figures from the RMD community you would like to attend. Speakers will need to be approached in advance, so think about who you would like to speak at your event, as well as how many speakers you would like to have.
You can invite people by email. The invitation should be short, clear and concise and provide the following details:

- **Location, date and time of the event**
- **An agenda for the meeting**
- **Details on the dress code (if required)**
- **Ask participants to RSVP with their contact details, so that you can send them reminders and updates about the event and campaign**
- **Your contact details for the day so that people can get in touch**

6. **Tell the press**

**Pre-event:**

- If you are hosting a public-facing event, get in touch with as many local news sources/journalists (including print, online and broadcast/TV) as possible to invite them to your event
- For a policy meeting, you may wish to invite a few policy/health journalists
- Send the media an email about the event and follow up with a phone call to see if they would like to attend

**On the day:**

- Send a press release, information about the ‘Don’t Delay, Connect Today’ campaign and some photos to your media list (including media that attend and those that cannot attend the actual event). For an example press release from Cyprus from May 2018, read the press release [here](#).

If your photos/videos include children, don’t forget to seek parental permission before sharing and publishing the photos/videos.
6.0 How to work with the media

This section provides guidance on how to work with the media, including advice on developing press releases and creating cases studies for media outreach.

Securing media coverage is a great medium to communicate the importance of early diagnosis and timely access to evidence-based treatment of RMDs. For any type of event you are hosting, media support can play a vital role in generating awareness of the event and its aims. We encourage you to use a combination of traditional and social media activity (see section 7.0) to raise awareness of your local ‘Don’t Delay, Connect Today’ activities.

6.1 Developing press releases

To engage with media, you may wish to develop a short press release about your ‘Don’t Delay, Connect Today’ campaign activity. This is also a useful way to drive attendance at the event, if shared in advance.

Consider which journalists are most appropriate for your planned activity, for example, a public facing stunt is a great opportunity to engage consumer media, but a political roundtable will be of more interest to political and healthcare-specific media.

When writing your press release, the below guidance provides some useful tips to make sure you include the relevant information to the media:

**PLEASE NOTE:**
Points 1 and 2 are **extremely** important, as journalists are likely to only read the headline and the first paragraph of a press release.

1. The headline should be snappy, engaging and newsworthy
2. The first paragraph should outline the essence of your story and key details of your activity/event, such as ‘who, what, why, how, where and when’
3. If the aim of the press release is to encourage public engagement, reiterate why they should get involved
4. Use the next paragraph to provide more detail and background about RMDs and early diagnosis. Facts and figures can be found in the campaign key messages. You should also include facts and figures from your country, where possible
5. Include quotes from key spokespeople to bring the facts in your story to life
6. Highlight that your local activity is part of a European-wide initiative, ‘Don’t Delay, Connect Today’. Provide information about the ‘Don’t Delay, Connect Today’ campaign
7. Conclude with a ‘call to action’, to reinforce the importance of early diagnosis and access to treatment
8. Underneath the main body of your press release, you can include a section called ‘Notes to Editors’. This could include the following paragraphs:
To help bring your campaign to life, you could offer journalists the opportunity to interview somebody that is affected by an RMD and has a story about early diagnosis. Personal stories are much more likely to get press coverage compared to simply stating the facts about an event or activity. If a journalist does wish to conduct an interview it is important that you brief your interviewees thoroughly beforehand – ask them to provide answers with a positive ‘call to action’ alongside their personal experience. To make sure your interviewee is comfortable, it is very important that you ask them if they are happy to take part in the interview. It also helps to provide them with some examples of the questions they could be asked, such as:

- When did you begin to notice symptoms of an RMD?
- When were you diagnosed with an RMD?
- How did the timing of your diagnosis affect your experience of having an RMD?
- How does having an RMD affect your quality of life?
- How do initiatives like ‘Don’t Delay, Connect Today’ help the RMD community?
- How do you believe early diagnosis benefits people with RMDs?
- What action would you like to see the public take in terms of RMD diagnosis, awareness and management?
- What action would you like to see politicians take in terms of promoting the early diagnosis of RMDs, and RMD management?

7.0 Social media

This section provides guidance on developing social media content to promote the campaign, including social media content calendars and live videos.
We strongly recommend leveraging your social media channels. Facebook in particular is a powerful platform and will help to spread the message of the campaign and engage the RMD community.

All social media content related to ‘Don’t Delay, Connect Today’, should use the hashtag #ConnectToday in English together with a national hashtag, if created - and attribute @eular.org (Facebook) and @eular_org (Twitter) in social media posts.

Creating a content calendar will help you plan your social media activities in advance and ensure you are sharing posts on a regular basis. Setting up a social media content calendar is easy:

- Develop an excel spreadsheet or Word document plotting out the days in each month
- Develop a social media post(s) for each day or for three times a week and set a time that you plan to send it out
- There are lots of ways you can make sure your posts are diverse, like discussing different themes on different days of the week. For example: Monday = key facts and statistics about RMDs and early diagnosis, Tuesday = Top Tips Tuesday, Wednesday = motivational posts
- Make sure you increase your social media efforts during peak campaign times. Schedule more posts in the week of the launch of ‘Don’t Delay, Connect Today’ and around World Arthritis Day on 12 October
- Think about what images and videos you want to include in your posts. Images and videos are far more likely to catch attention
- You can include website links in your posts to share information from other organisations – this will help educate the social media community further about RMDs and the importance of early diagnosis

- Some examples of teaser social media posts you may wish to adapt ahead of the launch of the campaign are:
  - Early diagnosis of RMDs is important to prevent further impact and damage! #ConnectToday
  - How long had you experienced RMD symptoms before seeing your health professional or physician? Comment below...
- Once the campaign has launched, you may wish to post directly about the campaign, for example:
  - We are calling on YOU to help raise awareness of the importance of early diagnosis of RMDs. Share this post to show your support! #ConnectToday
  - Early diagnosis is crucial to help prevent further impact of RMDs. Don’t delay, connect with your health professional as early as possible! #ConnectToday

You can even host a live video from your event, for example, a ‘Facebook Live’ on Facebook, or a live video on Twitter.

- Live videos are streamed through your social media channel (Facebook or Twitter) and will be shown to anyone who follows your page
You can ‘go live’ anywhere, at any time. We recommend putting together a plan, and thinking about who/what you would want to feature. It is important to gain permissions and put together a briefing document for people involved. You may also want to create a brief script or talking points for people to follow.

- For more information on Facebook live, visit: https://live.fb.com/golive/
- For more information on going live on Twitter, visit: https://support.twitter.com/articles/20175092

8.0 World Arthritis Day

World Arthritis Day (WAD) is a global initiative bringing people together to raise awareness of issues affecting people with all forms of RMDs – from well-known conditions such as rheumatoid arthritis and osteoarthritis to less well-recognized RMDs such as fibromyalgia. WAD is recognised every year on 12 October. WAD forms part of the wider ‘Don’t Delay, Connect Today’ campaign.

Central to World Arthritis Day efforts will be the development and sharing of our campaign video. We will produce a video, highlighting the diversity of all campaign activities, encouraging organisations and individuals to participate in the campaign and highlight the importance of #earlydiagnosis and #ConnectToday.

The aims of WAD are:

- To raise awareness of RMDs amongst the medical community, people with RMDs and the general public
- To influence public policy by making decision-makers aware of the burden of RMDs and the steps which can be taken to ease them
- To ensure all people with RMDs and their caregivers are aware of the vast support network available to them

The video will inspire organisations to take actions at national level by showcasing best practice examples of how it can look like when activities take place and the potential impact it has. This will launch on 12 October on the WAD website and social media channels and will be shared with you for use in local activities (under embargo until 12 October).
Consider hosting ‘Don’t Delay, Connect Today’ events on or around World Arthritis Day, as this is a great platform to help generate awareness. More information on how to engage with the media can be found in section 5.0, and more information on using social media to support your campaign can be found in section 7.0.

Please do let us know of any campaign activity that you plan so that we can support it from the official WAD Facebook and Twitter channels, as well as the website.

9.0 Useful Contact Information

Below is a list of useful contacts. Please do reach out to us if you have any queries when planning and launching your ‘Don’t Delay, Connect Today’ campaign.

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Tel</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
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<td>+41 44 716 30 38</td>
<td><a href="mailto:Ursula.Aring@eular.org">Ursula.Aring@eular.org</a></td>
</tr>
</tbody>
</table>

Thank you for all your support!

We look forward to working with you throughout 2018 and beyond to help raise awareness of early diagnosis and improve the lives of those with RMDs.
10.0 Appendix Guidelines for use: Sharing of campaign logo & toolkit ‘Don’t Delay, Connect Today’

The EULAR Campaign ‘Don’t Delay, Connect Today’ may be shared with organisations across the world according to the following guidelines:

- The EULAR Campaign 'Don't Delay, Connect Today' logo and toolkit may be used by not-for-profit (NPO) organisations only; the campaign may only be used to fulfil NPO activities and objectives.

- Campaign events organised in the respective country may not be related to any business activity. Organisers must ensure that the campaign is not used for any commercial / revenue-generating purposes.

- It is the responsibility of the event organisers to ensure that multi-sponsorship is given and that industry sponsorship does not appear next to / in conjunction with the EULAR logo.

- Social media activity for the campaign must include the use of the campaign hashtag #ConnectToday in English – together with a national hashtag, if created – and attribute @eular.org (Facebook) and @eular_org (Twitter) in social media posts.

- All entities, including industry, may retweet and repost the official campaign messages carried on the EULAR social media channels Facebook and Twitter at any time.

- EULAR acknowledgement is mandatory. All documentation and content in print must include the following statement in the respective national language, or in English:
  'Reproduced with the kind permission of the European League Against Rheumatism (EULAR)'.

- National organisations are strongly encouraged to share their campaign activities with EULAR over the www.worldarthritisday.org website. EULAR reserves the right to share this information over its digital and social media channels.
11.0 Appendix

i. Template agenda for political roundtable

- 09:30 – 10:00: Registration/Welcome coffee
- 10:00 – 10:05: Welcome / introduction at the conference - **Moderator**
- 10:05 – 10:10: Welcome Speech
- 10:10 – 10:25: European management approach on early referral
- 10:25 – 10:40: The role of Health Professionals in early diagnosis
- 10:40 – 10:55: Early referral to Rheumatology in Portugal
- 10:55 – 11:10: Health Economy of RMDs
- 11:10 – 11:25: Governmental approach to tackle burden of RMDs in Portugal
- 11:25 – 11:40: What should be done
- 2mins reflection of key messages of each presentation
- 11:40 – 12:00: Round table
- 12:20 – 12:30: Closing Remarks, summary of achieved objectives
ii. Template press release for #ConnectToday activities

Title goes here

14th May, 2018, Kilchberg, Switzerland – Introduction paragraph goes here

Body text goes here
Body text goes here
Body text goes here
Body text goes here
Body text goes here
Body text goes here

About Don’t Delay, Connect Today

The EULAR Campaign, Don't Delay, Connect Today, was launched in 2017 and continues to enjoy an ever-increasing audience in Europe in 2018. Designed to raise and promote awareness of the symptoms connected to rheumatic and musculoskeletal diseases (RMDs) and the importance of gaining early diagnosis and access to care, the campaign embraces all three pillars of the European League Against Rheumatism (EULAR): People with Arthritis / Rheumatism in Europe (PARE), health professionals and scientific societies.

About (name of member organisation)

Boilerplate text goes here

About EULAR

The European League against Rheumatism (EULAR) is the European umbrella organisation representing scientific societies, health professional associations and organisations for people with rheumatic and musculoskeletal diseases (RMDs). EULAR aims to reduce the burden of RMDs on individuals and society and to improve the treatment, prevention and rehabilitation of RMDs. To this end, EULAR fosters excellence in education and research in the field of rheumatology. It promotes the translation of research advances into daily care and fights for the recognition of the needs of people with RMDs by the EU institutions through advocacy action.

Contact

Name, Title, email address, telephone number

Notes to Editors

Follow xxx
Follow EULAR on Twitter @eular_org and Facebook @eular.org

+++ ENDS +++

Fighting rheumatic & musculoskeletal diseases together
#ConnectToday